American College of Prosthodontists
Summary of ACP 2012 Member Benefits

1. **GoToAPro.org** the ACP’s NEW online consumer dental resource. This new patient resource contains; frequently asked dental questions and answers, symptoms and treatment options and before and after photos. Patients can locate a Prosthodontist near them through the online search.

2. **Journal of Prosthodontics (JP) Subscription** The JP is the official scholarly journal of the ACP and is provided to members free of charge. The JP serves both researchers and practicing clinicians by providing a forum for the presentation and discussion of evidence-based prosthodontic research, techniques, and procedures. Now moving to 8 issues per year to keep up with the manuscript submissions, it is evident that the JP has established itself as a major voice in implant, esthetic, and reconstructive dentistry both domestically and internationally.

3. **Find a Prosthodontist Search** The ACP website’s search engine provides in-depth information for patients searching the Internet for crowns, dentures, implants, or other key words related to prosthodontic procedures. Dental Professionals may now search for a prosthodontist in their area for referrals and consultations. The Find a Prosthodontist search engine provides easy access to a multitude of search criteria designed to help find the right prosthodontist.

4. **Find a Dental Technician Search** The ACP website’s search engine for dental technicians is now available to all members searching for a dental technician in their area or with the right skills to best suit their needs. Prosthodontists may now use this search engine to find our Dental Technician Alliance members online with current contact information.

5. **Unified Representation and Advocacy Voice** The ACP advances the interests of the specialty within organized dentistry and disseminates important information about Prosthodontics to professionals and the public. The ACP is the only organization recognized by the American Dental Association to represent the specialty of Prosthodontics.

6. **Discounted Annual Meeting Registration Fees** The College provides top-notch education where members get the most up-to-date information and insights in the specialty of Prosthodontics. Each year, the ACP’s Annual Session is THE premier educational and networking event for everyone interested in Prosthodontics and provides attendees with invaluable information and access to new technology.

7. **Prosthopedia™** the authoritative resource for prosthodontics is an online library of materials showcasing procedures, clinical procedures, best practices and educational curriculum. Search by topic, by media type, by courses or by keyword to find the latest video, image, document or presentation to suit your needs.
8. **Membership Services, Outreach, and Communications** As a member, you will have access to the highly-qualified staff in our central office that puts members first, strives to meet member expectations, and responds to member needs.

   a. The ACP’s quarterly newsletter, *The Messenger*, and broadcast e-mails keep members up-to-date with timely material communication on emerging news topics.
   b. ACP Regional Newsletters go out on a quarterly basis to keep everyone in the region up-to-date on the latest news, events, and member accomplishments.
   c. The Resident/Fellows Committee services the Student Members and Predoctoral Student Alliance Members interested in Prosthodontics. The Committee includes one Student Member from each Region.
   d. Section websites can be found in the Members Only area of the ACP website and contain information such as Section Officers, meeting dates, agendas, and news related to their states.
   e. The ACP website is the spot where Members can stay in touch with the activities of the ACP. Board of Director Meeting Minutes and announcements are posted on the website along with news and informative articles related to Prosthodontics.

9. **Corporate Partner Discount Programs** The ACP has negotiated special relationships with partners who give ACP members advantages and discounts, such as:
   - Staples Business Advantage provides deeply discounted office products.
   - Treloar and Heisel provide ACP members with discounted rates on all their personal and corporate insurance and retirement needs.
   - New! Fortress Insurance provides ACP members with dental professional liability insurance in addition to risk management training.
   - Healthcare Success Strategies are marketing experts are here to help ACP members.
   - Scientific Metals provides metal refining services through the ACP Account.
   - New! Atlantic Precious Metals Refining services are now available to ACP members.
   - AMS On-Hold Messaging systems available to members for a low monthly rate.
   - Directional Media Services provides Yellow Page Advertisement services.
   - Best Buy Business Account advantages are available to all ACP members.
   - Framing Success offers discounted ACP frames certificates and diplomas.
   - UPS offers discounted shipping rates for all ACP Members.
   - Affinia Hotel offers discounts in Chicago, New York, and Washington DC.

10. **Member and Referral Directories** Printed and accessible online, our *Members Only* directories make it easy for members to locate each other for referring patients or finding a dental technician. The printed ACP Membership Directory offers: individual member data, governance, committee structures, and College Bylaws and Policies, all right at your fingertips. The online Member Directory provides members with contact information that is updated daily for all members at the click of a mouse.
11. **Continuing Education Opportunities** As a trusted source of continuing education and an approved provider of ADA CERP, AGD PACE, and NBC, the ACP Center for Prosthodontic Education provides state-of-the-art courses in the specialty of Prosthodontics. Multiple course offerings each year provide members with the most timely, topical information in areas such as implant treatment, planning, and placement, complete dentures, esthetics, comprehensive update, and more. Members receive discounts on course registration fees for added value.

12. **ACP Education Foundation (ACPEF)** The ACPEF has distributed more than two (2) million dollars in grants and awards since 2004. The ACPEF funds programs and projects that give prosthodontic excellence momentum. The ACPEF has been instrumental in funding the launch of Prosthopedia, the ACP's prosthodontic resource library.

13. **Diagnostic and Treatment Classification Systems** The ACP Classification Systems are an essential resource throughout the dental profession, which created formal systems for classifying patients, guiding general dentists to know when they can appropriately treat a patient, and when to refer to a Prosthodontist. The *Prosthodontic Diagnostic Index (PDI)* is designed to help foster an understanding between general dentists and Prosthodontists about the scope of care each can offer a patient.

14. **Discounted ACP Products and Publications** From CDs and study guides to marketing materials and patient education brochures, members qualify for discounted prices on a variety of resources for their practice. Referral brochures to send out to prospective patients and/or general dentists are also offered along with our Oral Cancer Screening CD or the Color and Shade Selection DVD.

15. **Prosthodontic Education and Workforce Growth** Recognizing the need for continuing to increase the numbers of Prosthodontists in the workforce in response to the aging population and emerging prosthodontic patient needs, the ACP is committed to increasing the presence of Prosthodontics in under-graduate and post-graduate dental programs.

16. **Prosthodontic FORUM** The Forum is a unique entity of the College which consists of a group of participating organizations who share the same interest in the field of Prosthodontics. Through a collective effort, the Prosthodontic Forum has the ability to make a difference and to enhance the growth and development of the specialty.

17. **ACP Dental Technician Alliance** The ACP created the Dental Technician Alliance for certified dental laboratory technicians as a mechanism to foster a team-building relationship between technicians and their Prosthodontic partners. The skills of a technician are invaluable to a Prosthodontist, and the Alliance provides the network and means to develop these relationships.

18. **Wednesday Wake-up Call (WWC)** The purpose of WWC is to serve College members in a concise and timely manner. The new Wednesday Wake-up Call was developed to include the ACP and ACPEF news you need to know. This weekly publication comes in e-mail format and contains all the latest information and events surrounding the College. They are also archived online in the member’s only section. Look for your weekly Wednesday Wake-up Call and start your day the right way, with the ACP!
19. **Social Networking** The ACP is staying current with all the latest marketing tools and techniques. To accomplish this, they use popular social networking sites such as Twitter and Facebook to put the word out about the College, its members, and the field of Prosthodontics.

20. **American Board of Prosthodontics** The ACP is the sponsoring organization of the American Board of Prosthodontics (ABP) and provides a direct referral source to our organization for information on board certification. The ACP makes additional valuable resources available to our members seeking to prepare for the board exams.

21. **Job and Career Opportunities** Members can advertise a new position, associate opening, list a practice for sale, or browse available listings in the classified ad section.

22. **ACP Products Available** The ACP has many new brochures covering topics such as Dentures and Implants for patient education purposes. There are also referral brochures and educational products designed to assist the new prosthodontic residents and practicing Prosthodontists stay current with new techniques and technology. Check out the ACP website for details and order forms.
   a. Private Practice Manual
   b. Smile – Prosthodontic Introduction for Patients (also in Spanish)
   c. Top 5 Reasons to Refer To a Prosthodontist Brochure (also in Spanish)
   d. Change Your Life: Denture Brochure
   e. Boost Your Confidence: Dental Implant Brochure
   f. A Bright Future Career Brochures
   g. Creating Generations of Smiles Ad Series
   h. Dry Mouth Brochure
   j. **New!** Caring for your Dentures Brochure